

TIGER NAIL PULLER

**Absolutely
Guaranteed
Retails at
\$2.00**



~ TRADE MARK ~

THAT headline tells the story—it's a "Tiger" Nail Puller which means that it "captures" the nail every time—pulls it right out straight and true.

It's absolutely guaranteed—which means that we make good if the "Tiger" doesn't—you take no chances.

It retails at \$2.00 which means that a big demand and quantity production have made that reasonable price possible.

No pinched hands—the "TIGER" HAND-GUARD prevents that and the BOX JOINT keeps the jaws in line so that they grip every nail squarely without slipping.

And that BROAD FOOT with its wide bearing surface where the puller rests prevents splitting.

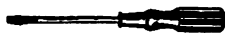
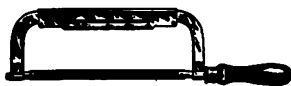
The INTERCHANGEABLE CLAW can be readily replaced, but as it is made to last your customer won't have to. Besides the "Tiger," The Bridgeport Line of Nail Pullers includes the Unbreakable, Sure Grip, Jumbo, Red Bull and other patterns.

Ask your Jobber to supply you

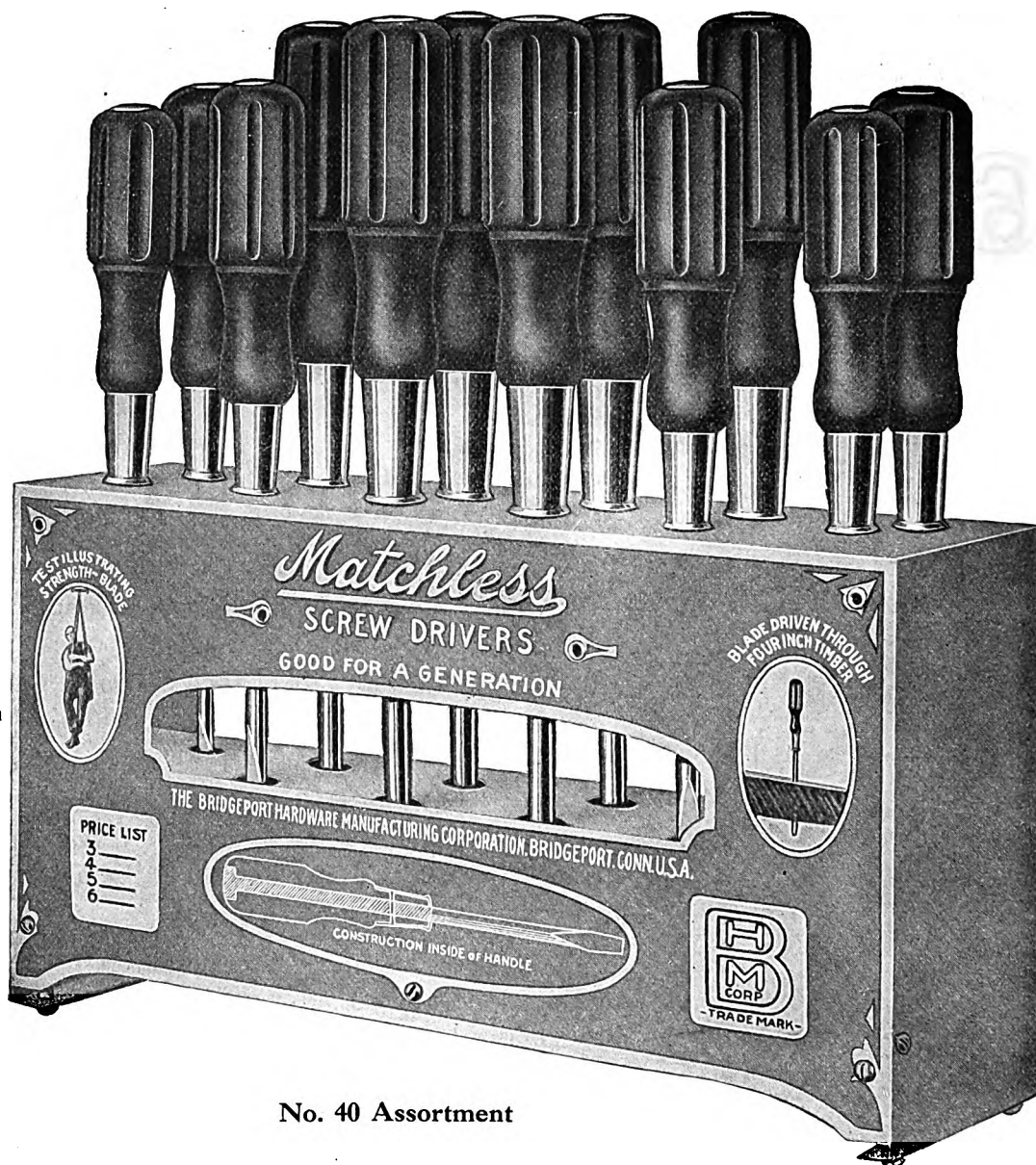
The Bridgeport Hardware Mfg. Corp.

Bridgeport, Connecticut, U. S. A.

THE BRIDGEPORT LINE



Say, "Saw It in Hardware Retailer."



No. 40 Assortment

“Those Good Matchless Screw Drivers”

Now put up in a handsome, all-steel display stand that does “REAL SELLING.”

It displays the Matchless Screw Drivers in a very attractive manner and is a SILENT SALESMAN OF ABILITY, showing the points of merit clearly and quickly.

The stand itself is a valuable fixture to any dealer and pleases critical merchants who will give no space to anything but the finest “dealer helps.”

Assortment consists of the most popular sizes as follows:

Two 3-inch

Two 5-inch

Four 4-inch

Four 6-inch

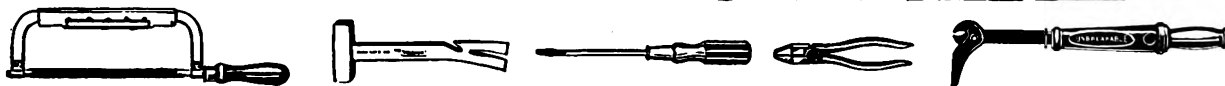
Color combination of green, white and gold. Provided with rubber feet to prevent scratching of fine show cases or counters.

ORDER TODAY. It pays to keep screw drivers prominently displayed all the time.

EVERYONE USES THEM

THE BRIDGEPORT HARDWARE MFG. CORP., Bridgeport, Conn., U.S.A.

THE BRIDGEPORT LINE



Say, “Saw It in Hardware Retailer.”

Ask Your Jobber for the Genuine Reliance Screw Drivers

ESPECIALLY FOR REFILLS ON RELIANCE DISPLAY STANDS

These Drivers have won their great popularity through Real Merit and this good will is valuable to you and to us. Accept no substitute. Give your customers the real thing.



No. 35 ASSORTMENT

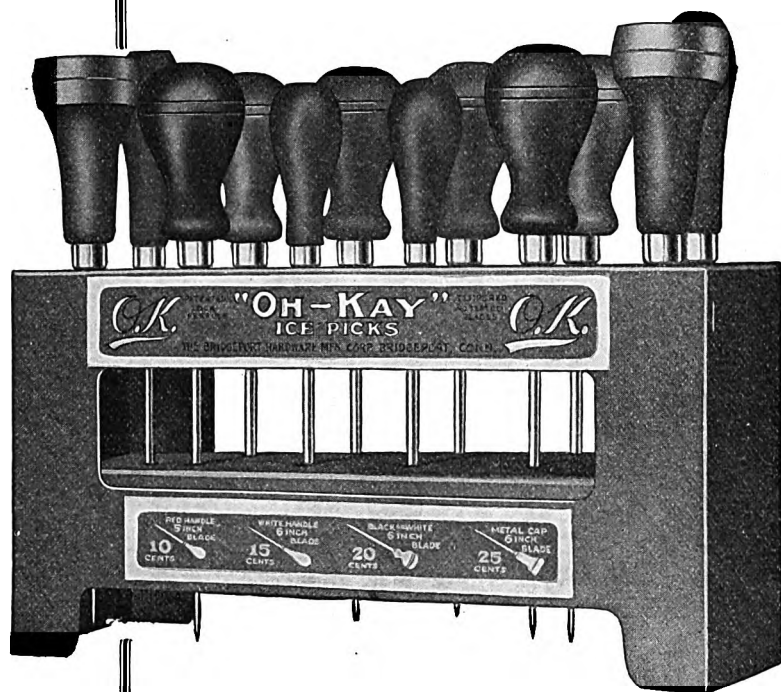
TO THE JOBBER

Many Thousands of These Steel Display Stands on Dealers' Counters Everywhere. "Cash in" on This by Handling Reliance Screw Drivers Needed for Refills.

THE BRIDGEPORT HARDWARE MFG. CORP.,
BRIDGEPORT, CONN.
U. S. A.

Say, "Saw It in Hardware Retailer."

SELL MORE ICE PICKS THIS YEAR THIS ASSORTMENT DOES THE TRICK AND PRO- VIDES A GOOD PROFIT



The No. 360 Assortment Comprises

Two dozen ice picks of only the popular styles with substantial display rack of fine appearance.

A worthwhile number with a good profit for both jobber and dealer.

“OH-KAY” ICE PICKS

(No. 360 Assortment)

No. 360 Assortment
Made up of the following Ice Picks:



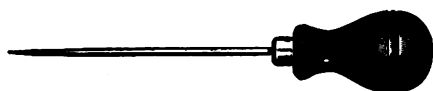
Four No. 3—6 Inch



Four No. 4—5 Inch



Four No. 7—6 Inch



Twelve No. 12—6 Inch

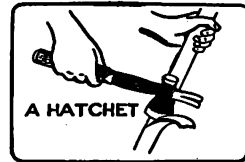
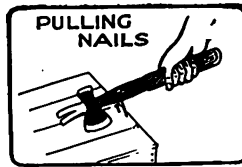
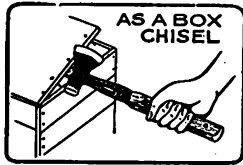
Equal in quality to those selling at much higher prices. Swedged to a needle point from a fine grade of special ice pick steel and carefully heat treated. Points will not break and blades have a “springy” temper from point to ferrule. Bright finished blades. Nickel plated ferrules.

Display stand in brown—labels red, white and gold.

Two dozen in each assortment. Four to retail at 10c each. Four to retail at 15c each. Twelve to retail at 20c each. Four to retail at 25c each.

THE BRIDGEPORT HDWE. MFG. CORP.
BRIDGEPORT, CONN.
U. S. A.

Say, “Saw It in Hardware Retailer.”



The Tomahawk Tool No. 99

One of the handiest tools ever made for use in the store, while motoring, in the home, at camp, etc.

Four tools in one—all of them practical. Just the tool for odd jobs of all kinds.

Displayed on handsome three color lithographed steel stand as shown.

Order thru your jobber. If he can't supply you write us direct.



Silent Salesman Shown Above Packed With One-Third Dozen

The Tomahawk is drop forged in a single piece from a fine quality of steel and is practically unbreakable. Working parts carefully heat treated to withstand the hardest use and abuse.

Length 13 inches. Weight 30 ounces.

List Price \$18.00 a dozen

Fully guaranteed

The Bridgeport Hardware Mfg. Corp.

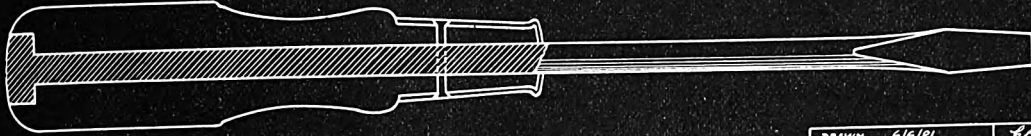
Bridgeport, Conn., U. S. A.



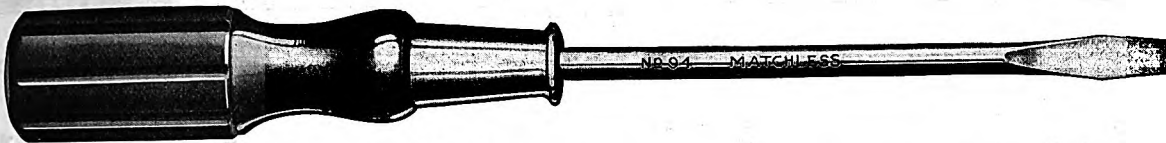
Say, "Saw It in Hardware Retailer."

SECTIONAL VIEW SHOWING CONSTRUCTION

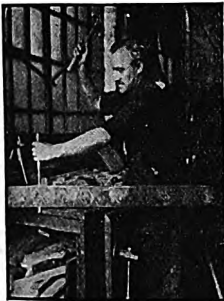
No. 94 Matchless Screw Driver



DRAWN	6/6/21	E.A.
CHECKED		G.W.
APPROVED		J.S.P.
SCALE - FULL SIZE		D-250
THE BRIDGEPORT HARDWARE MFG. CORP.		

Why *Matchless* Drivers Are Superior

See how the steel in the Matchless Screw Driver extends clear thru the handle. Note how that strong blade is held by a heavy steel rivet thru ferrule and blade. Observe the hexagonal shape at the butt—the blade of the

Matchless

Driving 8-Inch Through
Four-Inch Hardwood
Timber

can never turn in the handle and the handle will never come off, split or loosen. We use extra thick steel in the butt—you can hammer on the handle end without injury.

Another feature: Matchless Screw Driver Handles are made large in diameter—a man can get a great grip with this driver and turn any screw within blade capacity without cramping or tiring either wrist or hand.

Matchless Screw Drivers are thoroughly tested, carefully inspected and unconditionally guaranteed.

Ask your Jobber to supply you.

The same exceptionally fine steel in the MATCHLESS blades is used also in our other Quality Screw Drivers—the



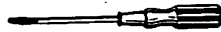
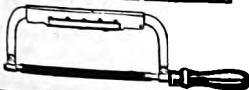
8-Inch Size Supporting
Weight of Two Men



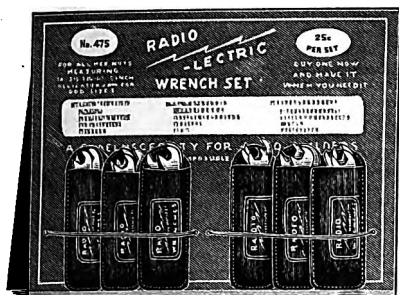
The Bridgeport Hardware Mfg. Corp.

Bridgeport, Connecticut, U. S. A.

THE BRIDGEPORT LINE



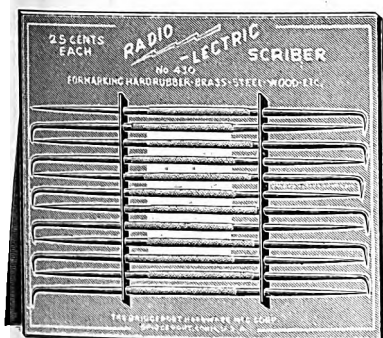
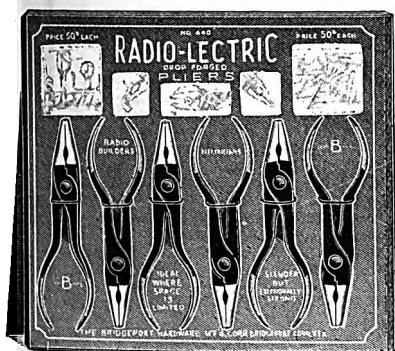
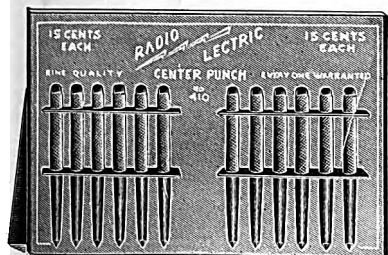
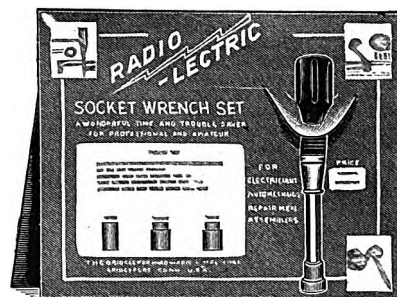
Say, "Saw It in Hardware Retailer."



No. 405
Radio-Lectric Countersink



No. 465
Radio-Lectric Reamer



\$40,000 in Radio Sales in 9 Months

Ten hardware dealers were interviewed about their sales of Radio Equipment. Their sales ran from \$750.00 per month to \$4,400 per month or \$40,000 in nine months, for the latter dealer.

One hardware dealer in a little town of 4,042 people who carries a stock close to \$1,000 averages \$500 in sales weekly. Another hardware dealer in a town of only 3,000 population carries a \$1,500 Radio stock and "Turns" it every 25 days.

This Fall several million people will be building sets or experimenting with those they now have. Get your share of this profitable business.

Even if you handle no radio parts or sets you can add greatly to your tool business by handling Radio-Lectric tools. They are just what the radio enthusiasts are looking for.

The RADIO-LECTRIC Line was designed by men who have studied the needs of radio builders and is priced right for their pocket books. All of the tools are packed with attractive display cards which tell the whole story in a few words and sell the goods quickly.

Ask your jobber for the Radio-Lectric Line. If he cannot supply you—then write to us.

BOOKLET SHOWING ALL ITEMS
ON REQUEST

The Bridgeport Hardware Mfg. Corp.
Bridgeport, Connecticut, U. S. A.

Vol. 27 Hardware Retailer

Issued the tenth of each month by the National Retail Hardware Association, 130 E. Washington Street, Indianapolis, Indiana. Subscription price \$2.00 a year, payable in advance. Single copy, 25 cents. Foreign rate, \$3.00 a year. Entered as second class matter December 17, 1923, at the postoffice at Indianapolis, Indiana, under the Act of March 3, 1879.

August, 1924, No. 2

RADIO -LECTRIC-

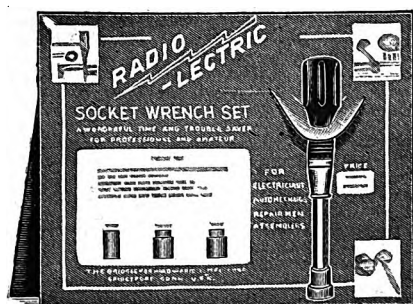
— TOOLS —

SELL RAPIDLY--PROVIDE GOOD PROFITS

A line of fifteen tools designed by practical radio men who knew exactly what was required for radio work.

Radio-Lectric tools sell at popular prices—just right for the enthusiast's pocket-book.

They are all packed with attractive cards or stands and sell "on sight" when displayed as shown below.

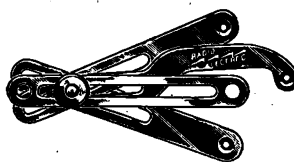


*Send for complete
catalogue*

THE BRIDGEPORT HARDWARE MFG. CORP.
BRIDGEPORT, CONN., U. S. A.



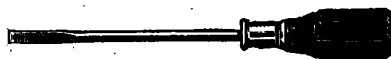
No. 475, WRENCH SET
Retails at 25c



No. 420, TEMPLATE
Retails at 50c



No. 405, COUNTERSINK
Retails at 15c



No. 45, SCREW DRIVER
Retails at 15c



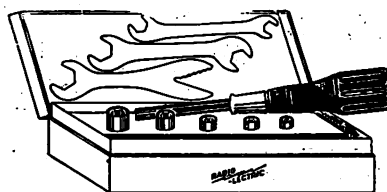
No. 445, "CROW BILL" PLIER
Retails at 50c



No. 465, REAMER
Retails at 25c



No. 480, WRENCH SET
Retails at 50c



No. 490, COMBINATION
WRENCH SET
Retails at \$1.00

Say, "Saw It in Hardware Retailer."

"Saw It in Hardware Retailer" at 12 cents per copy.